

--For Immediate Release--

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Customers Vote Total Logistic Control Top 10 3PL for 10th Year

Inbound Logistics Publishes Customer Preferences in Annual Report

ZEELAND, MI—AUGUST 9, 2007—Total Logistic Control (TLC), the independent 3PL (3rd Party Logistics Provider) unit of SUPERVALU, is pleased to announce their customers voted them a Top 10 3PL Provider for the 10th year in a row, as stated in *Inbound Logistics* magazine's annual report. The magazine had already named them in the Top 100 List of 3PLs for the 10th year in a row, which is considered an industry designation of excellence.

“Our customers have an incredible, forward-thinking executive team, we are responsive to our customers, and we are trusted, for good reason, explained TLC Vice President of Marketing, Carl Melville.

The entire TLC enterprise is customer-centric. Most recently, TLC launched TM-One, a scalable transportation management software based on Oracle's platform that enables customers to tailor the dashboard to their changing needs; in 2007 they launched TLC Hot Lanes, an early warning system enabling smaller shippers to save money on transportation costs by piggybacking on TLC's own deliveries, and in November of 2006, TLC held a Strategic Sourcing Summit to develop a purchasing group for supply chain consumables.

For more information, please visit TLC's Web site, www.totallogistic.com.

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About TLC:

TLC (Total Logistic Control) is the independent 3PL unit of SUPERVALU. Focused on the CPG / Retail sectors, TLC delivers Source-to-Shelf supply chain solutions for some of the industry's largest companies. TLC leverages the resources and capabilities of a \$44 billion retail supply chain, implementing distribution, transportation, contract logistics, packaging, procurement and supply chain engineering solutions that create new value in your supply chain. With the resources of 83 distribution centers and over 3,000 vehicles, TLC can create solutions that get your products from Source-to-Shelf with a competitive market advantage. For more information on TLC, please visit our website at www.totallogistic.com.

